



TechwithHeart

Masterclass: Future-Ready Leadership - Preparing for What's Next

Course Description:

In today's fast-evolving landscape, future readiness is essential for staying ahead of disruption and ensuring long-term success. This two-day masterclass is designed specifically for leaders to assess how prepared leaders, and their teams are for the challenges of tomorrow.

Here's what this course delivers:

- **Personal and Team Readiness Assessments:** Leaders will perform a strategic stocktake of their future readiness, providing insights into areas of strength and potential gaps.
- **Future-Focused Insights:** We'll cover the most pressing people and technologies trends that are already shaping the future, giving your team an edge in anticipating and responding to change.
- **Scenario Planning for Resilience:** Using future scenarios, we'll explore impacts and potential approaches to disruptions, building resilience and enhancing risk mitigation.

This isn't just about knowledge—it's about equipping your team with the tools to innovate, anticipate risks, and strengthen strategic planning for the future.

If you're looking to prepare your team for what's next, this masterclass offers a proven framework towards 'future-enabling' your organisation.



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Who Is This Course For:

Leaders who are interested in staying future fit, building their strategic thinking skills, and contributing to creating forward thinking strategic plans. Attendees with a growth mindset will thrive in being exposed to thought provoking trends and scenarios. With a focus on moving from reactive to proactive.

Course Content:

| Day 1: Context Setting & Upskilling | Day 2: Scenario Analysis & Future Strategy |
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| <ul style="list-style-type: none">• Introduction to strategic foresight and its importance in strategy development• Individual Audit – How future ready are you?• Team Audit – How future ready are your team?• KEY INSIGHTS: People trends• KEY INSIGHTS: Technology trends | <ul style="list-style-type: none">• Future Fit Scenarios• Identifying impacts, challenges, and risks• Identifying capability gaps• Developing strategies and solutions |



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Facilitated by: Melissa Crawford (Melissa@techwithheart.co.nz)

Melissa Crawford is a leading Expert in the Future of work. With a rare skillset crossing both people and technology.

Her earlier career has included senior roles across NZ's largest organisations crossing a variety of industries including Tech, Airline, Banking, FMCG, Retail, Education and Energy. Melissa has two technology degrees and loves being at the cutting edge including becoming NZ's first Certified Metaverse Expert and holding a place on the World Metaverse Council. Melissa is also passionate about People and organisational Psychology and Leadership and has won several awards for her Leadership in this field.

Using this focus across Technology and People Melissa applies this to her Futurist and Strategic Foresight work. Melissa is a graduate from both The Institute for the Future and Houston University's Foresight programmes.

Melissa is the Director of Tech with Heart where she helps companies with their future strategies, holds a place on a number of boards across NZ and the USA and is a sought-after global keynote speaker. Her passion is sharing her knowledge with learning curious people and working on strategic projects to help shape a better future.